

Job brief

We are looking for a passionate certified Data Analyst. The successful candidate will turn data into information, information into insight and insight into business decisions.

Qualifications

Degree in Actuarial Science, Mathematics, Finance, Economics or Statistics

Experience

Proven 3 to 5 year working experience as a Data Analyst, Business Data Analyst or Sales Data Analyst.

Data Analyst Job Duties

Data analyst responsibilities include conducting full lifecycle analysis to include requirements, activities and design. Data analysts will develop analysis and reporting capabilities. They will also monitor performance and quality control plans to identify improvements. Familiarity with working with both raw and system generated data is critical.

Responsibilities

- Interpret data, analyze results using statistical techniques and provide ongoing reports
- Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality
- Acquire data from primary or secondary data sources and maintain databases/data systems
- Identify, analyze, and interpret trends or patterns in complex data sets
- Filter and “clean” data by reviewing computer reports, printouts, and performance indicators to locate and correct code problems
- Present actionable information and insights to Head of Department, team members and management
- Analyse multiple sources of data to identify SWOT for the department to focus on for short and longer term marketing/sales campaigns
- Analyse and understand key business drivers and make use of it
- Monitor competitor activity and market share on the routes and sales channels and provide insights on how to grow sales volumes across all and each specifically

Requirements

- Experience with SAP
- Proficiency and experienced in VBA, C, Python, R and SQL, XML, JAVA script and ETL Framework.
- Technical expertise regarding data models, database design development, data mining and segmentation techniques.
- Strong knowledge of and experience with reporting packages (Business Objects etc).
- Knowledge of statistics and experience using statistical packages for analyzing datasets (Excel, SPSS, SAS etc)

- Strong analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of information with attention to detail and accuracy
- Adept at queries, report writing and presenting findings
- Able to work independently as well as part of a team.